

## **Press Release**

to-enter online quiz to

## test suppliers' understanding of GSCOP.

The Groceries Supply Code of Practice (GSCOP) helps suppliers in their relationships with large retailers but only works when suppliers know how to use it. Research by the Groceries Code Adjudicator (GCA), also launched today, found that, worryingly, 1 in 4 of UK uppliers were either unaware of GSCOP or had a poor understanding of it.

The quiz features 12 multiple choice questions and will be updated quarterly. It is free to enter and allows national account managers, sales directors and others to test just how well they know GSCOP.

The quiz can be found at www.GSCOPquiz.co.uk.

Retailers' buyers and other supplier-facing staff are required to be trained in GSCOP and re-trained annually. There is no such requirement on suppliers yet they have the potential to benefit most. The GCA's supplier research found that well over half of suppliers have not been trained.

## NOTES TO EDITORS

The Groceries Supply Code of Practice (GSCOP) came into force on 10<sup>th</sup> February 2010.
Grocery retailers with turnovers over £1bn are covered by the Code, being Aldi, Asda, The Cooperative, Iceland, Lidl, M&S, Morrisons, J Sainsbury, Tesco and Waitrose. The Groceries Code Adjudicator was formally appointed on 25<sup>th</sup> June 2013.